## **ALIBER 2020 – 2020 April 20th**

RDI Event: "Innovation in the Food Sector: Startups, technology

and new global innovation models". Venue: NESTLÉ-HUB Innovation hub

EVENT PRESENTER: Mr. Jesús López Colmenarejo, "Editorial Agrícola" General Manager.

#### 10:30-10:40 OPENING

- Mr. José Luis Bonet. President of Alimentaria 2020 & Fira of Barcelona.
- Mr. Tomás Pascual. President of FIAB.

### PART 1.- STARTUPS, THE NEW INNOVATION MODEL.

10:40-10:50: "Natural Nanotechnology: The Future of Nutrition & Health".

Mr. Mariano Oto, Nucaps Nanotechnnology, CEO, Winner of the 1<sup>st</sup> Edition 2019 Ingenia Starup Awards.

10:50-11:00: "Cultivated Meat: sustainable animal protein".

Mr. Iñigo Charola, BioTech Foods, CEO.

11:00-11:10: "Fruitemotions: awakening the power of fruits".

Ms. Vanesa Martínez, Creaciones Aromáticas Industriales, CEO. (CARINSA Group).

11:10-11:20: "Do you really know how healthy the tomatoes and avocados you eat are??"

Mr. Félix García, Kimitec Group, CEO.

# PART 2.- DISRUPTIVE TECHNOLOGIES: LATEST NEWS IN CIRCULAR ECONOMY, DIGITALISATION AND "ALIMENTACTIVOS"

11:20-11:30: "Innovation as a tool to ensure the differentiation of agri-food products"

Mr. José Luis Llerena, CTAEX Technological Centre, General Manager.

11:30-11:40: "From Industry to Industry 4.0 and beyond"

Mr. Francisco Requena, Faccsa-Prolongo, IT & R+D Manager.

11:40-11:50: " "Es coco" and "Es avena", The plant-based products innovation of Sun & Vegs.

Mr. Fabián Torres, ALNUT-GAC, R+D Manager.

11:50-12:00: "Induce Project: Energy Efficiency for Food and Beverage Industries".

Ms. Gema Millán, CIRCE Foundation, Project Manager.

12:00-12:10: "A efficient strategy for the digital transformation of agri-food SMEs" Mr. Pelayo González, ASINCAR Technological Centre, Innovation Director

12:10-12:20: "Adding value to the ingredients through innovation" Mr. Jaume Prat, INDUKERN, S.A., R&D Project coordinator

# 12:20-12:40 KEYNOTE SPEAKER: "Open Innovation in the Food & Drink Industry: unlooking ideas through collaboration"

Prof. Ms. Marian García, University of Kent, United Kingdom.

#### PART 3.- NEW GLOBAL INNOVATION MODELS

12:40-12:55: "The new Food for Life-Spain Technologial Platform, take it into account!" Mr. Eduardo Cotillas, "Food for Life-Spain" General Secretary.

12:55-13:10: "Food 4 Life: the National Food Technology Platforms in Europe. A success story"

Mr. Daniele Rossi, COPA-COGECA, Delegate for Research & Innovation and National Food Technological Platforms Chairman.

13:10-13:25: "Innovation drivers in the agrifood sector: transforming ideas into added value"

Ms. Begoña Pérez, Director EIT Food CLC South.

13:25-13:40: "Vitartis, Open and Collaborative Innovation Ecosystem" Ms. Cristina Ramírez, Cluster VITARTIS, General Manager.

### 13:40-13:55 ECOTROPHELIA ESPAÑA AWARDS CEREMONY. Chair: Ms Isabel Bombal, Agriculture, Fisheries and Food Ministry of Spain.

- 1st Award: Mr.Tomás Pascual, President of FIAB.
- 2nd Award: Mr. Toni Valls, Alimentaria Exhibitions, General Manager.
- 3rd Award: Toni Massanés, Fundació Alicia, General Manager.

13:55-14:00 CLOSURE: Ms. Isabel Bombal, Agriculture, Fisheries and Food Ministry of Spain.

14:00-15:00 Cocktail & Networking